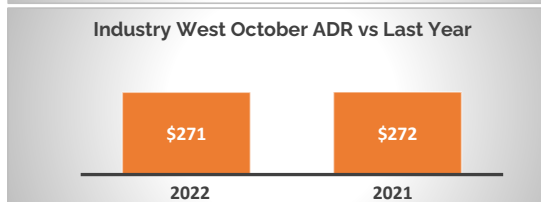
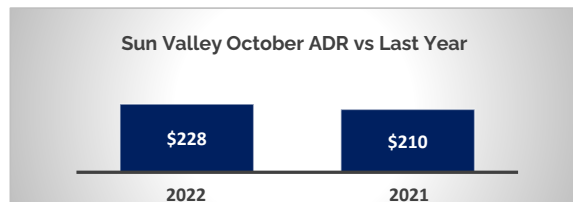
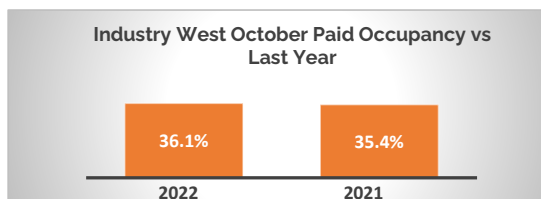
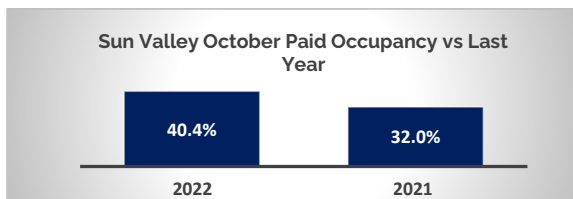


Destination: Sun Valley

Bookings as of October 31, 2022

Data based on a sample of up to 11 properties in the Sun Valley destination, representing up to 762 Units ('DestiMetrics Census') and 48.4% of 1,573 total units in the Sun Valley destination ('Destination Census')



Sun Valley		Sun valley -	Industry	
	2022/23	2021/22	Year over Year % Difference	West - Year over Year % Difference
October (Actual)				
Paid Occupancy	40.4%	32.0%	26.4%	2.0%
ADR	\$228	\$210	8.6%	-0.2%
November (On The Books)				
Paid Occupancy	16.1%	14.4%	11.9%	-11.4%
ADR	\$223	\$237	-5.7%	-0.8%
December (On The Books)				
Paid Occupancy	29.1%	26.1%	11.3%	-21.1%
ADR	\$539	\$533	1.2%	8.0%
January (On The Books)				
Paid Occupancy	30.8%	25.9%	19.1%	5.1%
ADR	\$351	\$332	5.8%	14.3%
February (On The Books)				
Paid Occupancy	35.0%	28.1%	24.4%	0.6%
ADR	\$432	\$387	11.5%	18.7%
March (On The Books)				
Paid Occupancy	20.8%	16.4%	26.9%	1.1%
ADR	\$378	\$358	5.5%	13.9%
April (On The Books)				
Paid Occupancy	4.2%	5.1%	-18.4%	1.6%
ADR	\$212	\$228	-6.8%	19.9%
Paid & Unpaid (DOR)		Sun Valley -		Industry
Pure Occupancy	2022	2021	Year over Year % Difference	West - Year over Year % Difference
October	51.4%	38.3%	34.1%	0.9%
Summer Season	58.7%	54.3%	8.2%	-1.6%

Historic Looking,

Sun Valley occupancy for October was up 26.4 percent versus last year, accompanied with an increase in rate of 8.6 percent. Sun Valley occupancy for the past six months (May-Oct) was up 22.1 percent, while there was a slight decrease in rate of -1.8 percent compared to the same time last year.

Forward Looking,

Sun Valley on-the-books occupancy for November is up 11.9 percent compared to last year, while there was a decrease in rate of -5.7 percent. Occupancy on-the-books for the upcoming six months (Nov-Apr) is up 18.7 percent compared to the same time last year, accompanied with a rate increase of 4.6 percent.

* DestiMetrics Census: Total number of rooms reported by participating DestiMetrics properties as available for short-term rental in the reporting month. This number can vary monthly as inventories and report participants change over time.
 ** Destination Census: The total number of rooms available for rental within the community as established by Visit Sun Valley and adjusted for properties that have opened / closed since that time. This number varies infrequently as new properties start, or existing properties cease operations.